

## Message Text

UNCLASSIFIED

PAGE 01 BRISBA 00157 060704Z

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 SIL-01 USIA-15 /044 W

-----070158Z 039366 /73

R 060450Z MAY 77

FM AMCONSUL BRISBANE

TO SECSTATE WASHDC 0925

INFO AMEMBASSY CANBERRA

UNCLAS BRISBANE 0157

FOR COMMERCE

E.O. 11652: N/A

TAGS: BTRA, AS

SUBJ: MEAT AND ALLIED TRADES FEDERATION OF AUSTRALIA

(MATFA) US STUDY TOUR, OCT 30 - NOV 13

1. MATFA, QUEENSLAND DIVISION, HAS ORGANIZED AN OPTIONAL STUDY TOUR OF THE US (CALIFORNIA, NEVADA AND HAWAII) IN CONJUNCTION WITH THE 1977 CONVENTION. EXPECT ABOUT 200 TOUR PARTICIPANTS. ITINERARY AS FOLLOWS:

30 OCT ARR SAN FRANCISCO (SHERATON PALACE)

2 NOV ARR YOSEMITE (YOSEMITE LODGE)

4 NOV ARR LAS VEGAS (MARINA HOTEL)

6 NOV ARR HOLLYWOOD (SHERATON UNIVERSAL)

7 NOV ARR ANAHEIM (SHERATON ANAHEIM)

11 NOV ARR HONOLULU (SHERATON PRINCESS KAIULANI)

13 NOV RET SYDNEY.

2. MATFA SECRETARIAT REQUESTS POST ASSISTANCE IN ORGANIZING A MEAT INDUSTRY TOUR ON OCT 31 OR NOV 1 IN SAN FRANCISCO AND A LIKE TOUR ON 8, 9, OR 10 NOVEMBER IN LOS ANGELES. THEY WOULD LIKE TO INCLUDE RETAIL AND WHOESALE BUTCHERS, SMALL GOODS PROCESSORS AND ABATTOIRS AS AVAILABLE. MATFA ALSO BELIEVES UNCLASSIFIED

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AMERICAN MEAT INSTITUTE (AMI) HAS MOVED FROM P.O. BOX 3556, WASHINGTON, DC 20017 AND REQUESTS NEW ADDRESS. PLEASE CONFIRM.

3. POST REALIZES THAT MATFA GROUP DOES NOT QUALIFY AS "TYPE A" FOREIGN BUYER GROUP, BUT, BECAUSE OF SIZE OF GROUP AND IMPORTANCE OF MEAT IN QUEENSLAND - US TRADE, RECOMMENDS THAT COMMERCE PROVIDE ALL POSSIBLE APPROPRIATE ASSISTANCE IN

ARRANGING INDUSTRY TOURS. MATFA HAS BEEN ADVISED TO  
CONTACT AMI, WESTERN STATES MEAT PACKERS ASSOC. AND LOS  
ANGELES AND SAN FRANCISCO CHAMBERS OF COMMERCE DIRECTLY AND HAS  
PROVIDED ADDRESS OF LOS AND SAN FRANCISCO DISTRICT OFFICES.  
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## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
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